

PRE-SHOW EXPOSURE

- **National Advertising:** Your corporate logo on print advertisements and marketing collateral used to promote PM Expo to builders, developers, contractors, engineers, architects and specifiers. **MORE THAN 22,500 IMPRESSIONS ACROSS CANADA**
- **Internet Advertising:** Your corporate logo displayed in the main menu of the Show website as a rotating graphic; on the sponsors page of the Show website; and on a detailed sponsor page which will include a 100 word write-up (to be provided by you) and a direct link to your corporate website.
- **10 VIP Passports:** For your clients. Each ticket will entitle the recipient to attend two full days of sessions of their choice. **VALUED AT \$2,500**

AT-SHOW EXPOSURE

- **Coffee Break Exposure:** Your corporate logo prominently displayed on signage at designated coffee stations.
- **Show Guide Advertisement:**
 - 1 Quarter-page, 4-colour Ad. **VALUED AT \$1,350**
 - Corporate logo on the Sponsor Dedication page.
 - Corporate logo and bold listing on the Official Show Floorplan.
- **Aisle Signage:** The double-sided sign will be located in one of 2 cross aisles and will include your corporate logo, booth number and an arrow pointing in the direction of your booth so attendees can easily find your booth. **VALUED AT \$850**
- **Banners:** Your corporate logo displayed on 3 banners throughout the Convention Centre.
- **Balloon:** A 36 inch red helium-filled balloon at your booth to identify your company as a sponsor.

POST-SHOW EXPOSURE & BENEFITS

- **Website:** Your corporate logo and profile posted on the PM Expo website for six months after the event.

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Jeff Ingram, Director of Sales • Telephone: (416) 512-3811 • Fax: (416) 512-3853 • Email: jingram@mmart.com

Aisle Banner Sponsorship

4 Aisle Banners (1 per Aisle) **\$8,000**

Your logo suspended from the bottom of four numbered aisle banners hanging from the ceiling of the Exhibit Hall above the Show floor. Visible to all show visitors.

PRE-SHOW EXPOSURE

- **Internet Advertising:** Your corporate logo displayed in the main menu of the Show website as a rotating graphic; on the sponsors page of the Show website; and on a detailed sponsor page which will include a 100 word write-up (to be provided by you) and a direct link to your corporate website.

AT-SHOW EXPOSURE

- **Aisle Banner:** Your logo suspended from the bottom of four numbered aisle banners hanging from the ceiling of the Exhibit Hall above the Show floor. Visible to all show visitors.
- **Show Guide Advertisement:**
 - 1 Half-page, 4-colour Ad. **VALUED AT \$2,100**
 - Corporate logo on the Sponsor Dedication page.
 - Corporate logo and bold listing on the Official Show Floorplan.
- **Aisle Signage:** The double-sided sign will be located in one of 2 cross aisles and will include your corporate logo, booth number and an arrow pointing in the direction of your booth so attendees can easily find your booth. **VALUED AT \$850**
- **Logo:** Your corporate logo displayed on 3 banners throughout the Convention Centre.
- **Balloon:** A 36 inch red helium-filled balloon at your booth to identify your company as a sponsor.

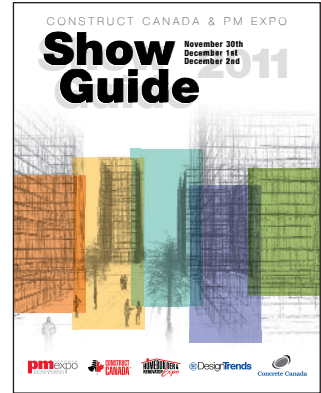
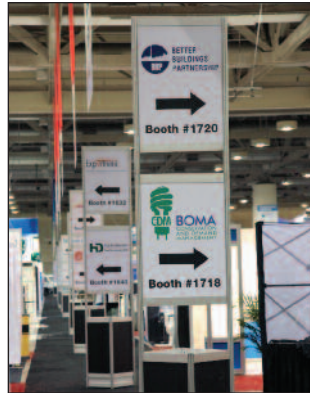
POST-SHOW EXPOSURE & BENEFITS

- **Attendee Database:** The PM Expo 2012 database of attendees (by January 20, 2013).
- **Website:** Your corporate logo and profile posted on the PM Expo website for six months after the event.



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- **Internet Advertising:** Your corporate logo displayed in the main menu of the Show website as a rotating graphic; on the sponsors page of the Show website; and on a detailed sponsor page which will include a 100 word write-up (to be provided by you) and a direct link to your corporate website.
- **50 VIP Passports:** For your clients. Each ticket will entitle the recipient to attend two full days of sessions of their choice. **VALUED AT \$12,500**

AT-SHOW EXPOSURE

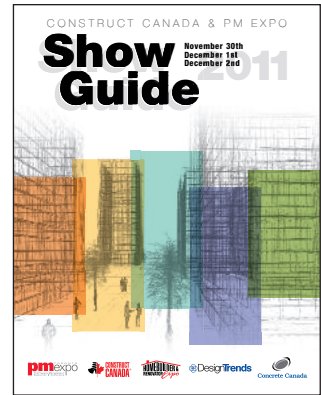
- **Co-Sponsor Show Floor Reception:**
 - Your corporate logo on 500 refreshment tickets entitling the user to a complimentary draft beer or soft drink, for your company to distribute onsite.
 - Your corporate logo (along with all Silver Sponsors) on 5,000 refreshment tickets distributed to attendees by Show Management.
- **Show Guide Advertisement:**
 - 1 Half-page, 4-colour Ad. **VALUED AT \$2,100**
 - Corporate logo on the Sponsor Dedication page.
 - Corporate logo and bold listing on the Official Show Floorplan.
- **Aisle Signage:** The double-sided sign will be located in one of 2 cross aisles and will include your corporate logo, booth number and an arrow pointing in the direction of your booth so attendees can easily find your booth. **VALUED AT \$850**
- **Banners:** Your corporate logo displayed on 3 banners throughout the Convention Centre.
- **Balloon:** A 36 inch red helium-filled balloon at your booth to identify your company as a sponsor.

POST-SHOW EXPOSURE & BENEFITS

- **Attendee Database:** The PM Expo 2012 database of attendees (by January 20, 2013).
- **Website:** Your corporate logo and profile posted on the PM Expo website for six months after the event.

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PRE-SHOW EXPOSURE

- **National Advertising:** Your corporate logo on all print advertisements and marketing collateral used to promote PM Expo to contractors, renovators, builders, engineers, architects and specifiers. **MORE THAN 175,000 IMPRESSIONS ACROSS CANADA**
 In addition your corporate logo in the Attendee Planning Guide that will be mailed in October to 35,000 architects, contractors, developers, engineers, property managers and specifiers.
- **Internet Advertising:** Your corporate logo displayed in the main menu of the Show website as a rotating graphic; on the sponsors page of the Show website; and on a detailed sponsor page which will include a 100 word write-up (to be provided by you) and a direct link to your corporate website.
- **100 VIP Passports:** For your clients. Each ticket will entitle the recipient to attend two full days of sessions of their choice. **VALUED AT \$25,000**

AT-SHOW EXPOSURE

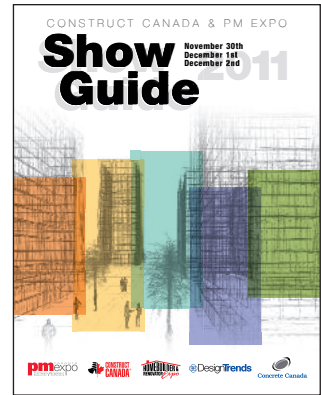
- **Banners:** Your corporate logo on 13 banners throughout the Convention Centre.
 - 1 on the main floor of the North Building
 - 1 on the pedestrian walkway to the South Building
 - 1 in the main lobby of the South Building
 - 1 on Level 600 – Registration Area
 - 1 on the escalator well from Level 600 to Level 700
 - 3 outside PM Expo Seminar Rooms
 - 1 outside the entrance to PM Expo
 - 4 in the Exhibit Hall
- **Seminar Exposure:** The opportunity for a senior executive from your company to introduce and thank the speaker in one of the seminars.
- **Show Guide Advertisement:**
 - 1 Full-page, 4-colour Ad. **VALUED AT \$3,000**
 - Corporate logo on the Sponsor Dedication page.
 - Corporate logo and bold listing on the Official Show Floorplan.
- **Aisle Signage:** The double-sided sign will be located in one of 2 cross aisles and will include your corporate logo, booth number and an arrow pointing in the direction of your booth so attendees can easily find your booth. **VALUED AT \$850**
- **Balloon:** A 36 inch red helium-filled balloon at your booth to identify your company as a sponsor.

POST-SHOW EXPOSURE & BENEFITS

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- **Website:** Your corporate logo and profile posted on the PM Expo website for six months after the event.

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PRE-SHOW EXPOSURE

- **National Advertising:** Your corporate logo on all printed advertisements and marketing collateral used to promote PM Expo and PM Forum reaching over 30,000 property management decision makers in Canadian Property Management, Condo Business magazine and Canadian Apartment magazine.
MORE THAN 175,000 IMPRESSIONS ACROSS CANADA
 In addition your corporate logo in the Attendee Planning Guide that will be mailed in October to 35,000 architects, contractors, developers, engineers, property managers and specifiers.
- **Internet Advertising:** Your corporate logo displayed in the main menu of the Show website as a rotating graphic; on the sponsors page of the Show website; and on a detailed sponsor page which will include a 100 word write-up (to be provided by you) and a direct link to your corporate website.
- **100 VIP Passports:** For your clients. Each ticket will entitle the recipient to attend two full days of sessions of their choice. **VALUED AT \$25,000**

AT-SHOW EXPOSURE

- **Carpet Logo:** Attendees will see your name in the carpet as they enter the show floor.
- **Banners:** Your corporate logo on 13 banners throughout the Convention Centre.
 - 1 on the main floor of the North Building
 - 1 on the pedestrian walkway to the South Building
 - 1 in the main lobby of the South Building
 - 1 on Level 600 – Registration Area
 - 1 on the escalator well from Level 600 to Level 700
 - 3 outside PM Expo Seminar Rooms
 - 1 outside the entrance to PM Expo
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- **Seminar Exposure:** The opportunity for a senior executive from your company to introduce and thank the speaker in one of the seminars.
- **Show Guide Advertisement:**
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